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Seat No.

## B.C.A. (Commerce) (Part - I) (Semester - I) Examination, October - 2017 Principles of Management (Paper - 103)

Sub. Code: 59571 **Total Marks: 80** Day and Date: Wednesday, 25 - 10 - 2017 Time: 02.30 p.m. to 05.30 p.m. Q.No. 8 is compulsory. **Instructions:** 1) Attempt any 4 questions from Q.No. 1 to Q.No. 7. 2) All questions carry equal marks. 3) Q1) Define the term 'management' Explain importance and functions of [16] management. Q2) What is planning? Explain various steps in planning process. [16] Q3) Explain the importance of organizing and discuss 'virtual organization'. [16] Q4) What is staffing? Explain the characteristics and process of staffing. [16] Q5) Explain the importance of motivation and discuss the 'Need Theory' of [16] motivation. Q6) Explain the functions of a leader and explain the leadership styples. [16] Q7) Explain the importance of controlling and discuss various types of control. [16] P.T.O.

## Q8) Write short notes (any two):

- a) Contribution of Peter Drucker to management theory.
- b) Nature and Importance of Planning.
- c) Training and Development.
- d) Techniques of control.

